

Moving from Good to Great:

Utilizing a Governance Committee to Achieve Your Board's Full Potential

2018 TEFN ANNUAL CONFERENCE

CHRISTY TARKINGTON
HUMBLE ISD EDUCATION FOUNDATION



Is the work of your foundation on the shoulders of a few?



Governance Committee

Focuses on the entire board, acts as a performance catalyst to full board and makes recommendations on practices that will improve the board's effectiveness.

Roles/Responsibilities:

- Terms - Renewals, New Member Nominations
- Education – Board Development, Strategic Planning
- Visionary – Partnerships, Evaluations, Engaging

Board Nominations

- Meet with board members to discuss terms or renewal
 - Is the member active and attends meetings?
 - Are members' skills matched with committee placement?
- Vet new board member nominations
 - Are you searching for the right members?
 - Is the composition a reflection of the district?
 - Has the candidate served on a committee?
- Make recommendation for incoming board slate

Board Development

- Board member orientation and retreats
- Create opportunities for ambassadors for your district
- Build leadership skills – Board to Board, TEFN, RICE
- Engagement by matching with a campus
- Inspire them through mission moments
- Member of the month

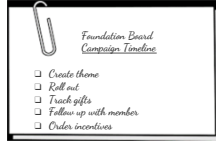
Board Assessment

- Board satisfaction survey
- Board member self assessment
- Executive Director assessment



Board Giving Campaign

- o A 'meaningful' gift to this specific campaign
- o Ask driven by governance chair
- o Promoted like other annual fund drives
- o Donor incentives



Why? Themes Giving Levels Incentives

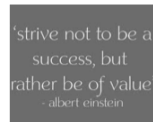
- o Create a Buzz
- o Sense of Urgency
- o Branding
- o Special Gift... One More Campaign



Measuring Effectiveness

Is your governance committee using data from the assessments to move the Foundation forward and build valuable resources?

- o Board members with a shared vision for the mission
- o Board members opening doors to make strategic partnerships/connections?
- o Do board members feel engaged and empowered ambassadors?



Questions?



Christy Tarkington, Assistant Director
Humble ISD
Community Development / Education Foundation

christy.tarkington@humbleisd.net
281.641.8096
@ChristyTarkingt