

No Drift Zone:
**Keeping Your Education
Foundation Programs
Mission Aligned**

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DRIFTING HAPPENS

“Every single one of us is prone to mission drift. It creeps on you so slowly that if you don't plan for it, you will have drifted before you realize what's gone on”.

Tony Dale, Karis Group



- <https://www.foxsports.com/watch/1695700035988>



Don't Drift – be **Mission Aligned**

“A mission aligned organization ensures all its operations, strategies **programs** and efforts are directed toward achieving its approved mission & purpose.”

C.O.R.E. Group

Where & How Does Mission Drift Happen?



- The Lure of Funding
- Pressure to Grow
- Changing Environments
- Leadership and Stakeholder Interests
- Broad or Vague Mission Statements

Stay Focused

Are your EF Programs Mission Aligned?



Here's a great program to help
our schools!



Mission Aligned Ed Foundation Programs will:

1

**Clearly Define
and Use the
Mission**

2

**Regularly
Reaffirm with
Stakeholders**

3

**Implement
Strategic
Planning**

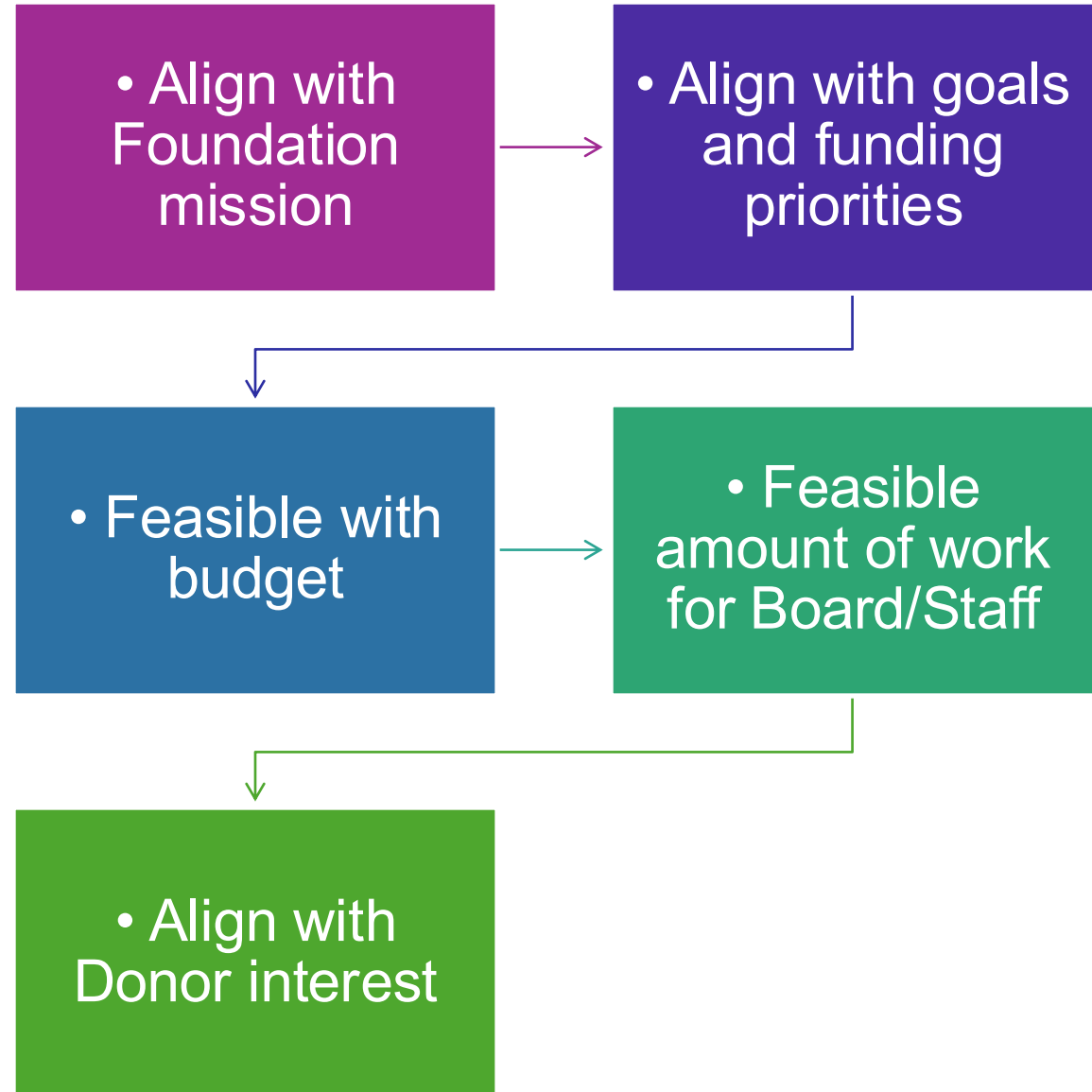
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**Learn to Say
"No"**

5

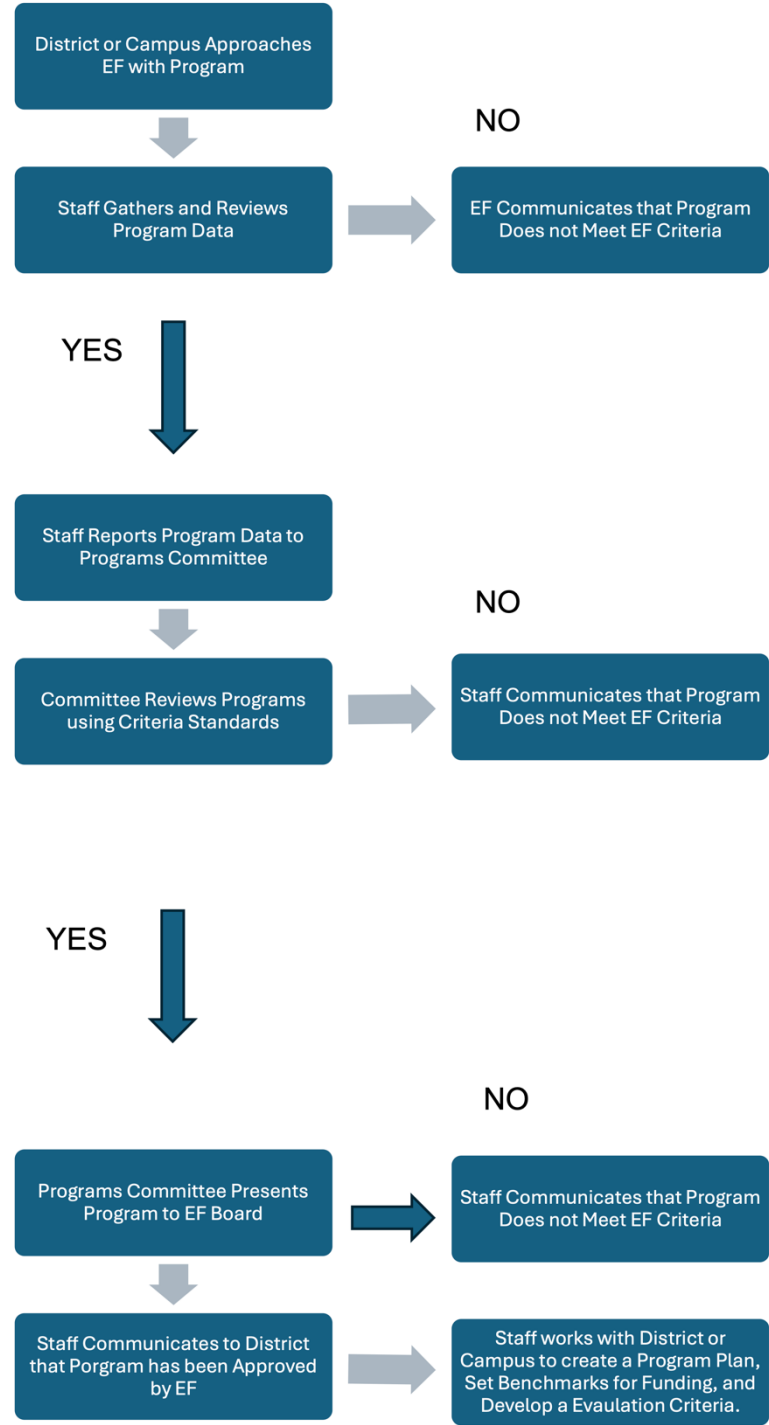
**Strengthen
Governance**

Mission Aligned
Programs will have a:
Program Checklist



Mission Aligned
Programs will have:

Program Selection
Criteria



Discussion:

Mission Aligned EF Programs – Yes or No?



HEALTH & WELLNESS
PROGRAMS



TEACHER RECRUITMENT
& RETENTION



APPRECIATION
CAMPAIGNS

Discussion:

Mission Aligned Programs: Yes or No?



SALARIES & BONUSES



CLEAR THE LIST
CAMPAIGNS

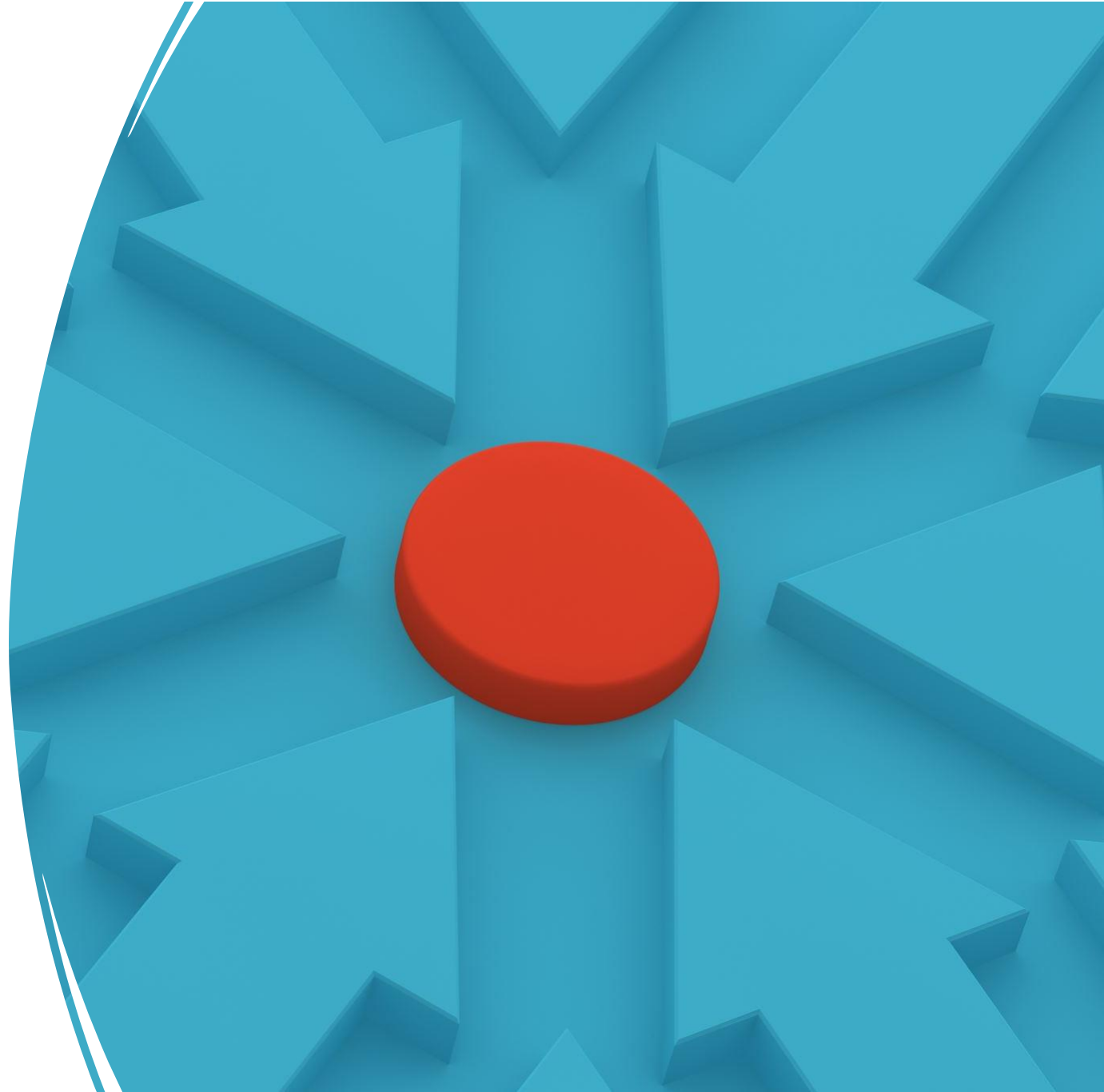


SUPPLY CLOSETS/
DEPARTMENT BUDGETS

Remember...

Mission Aligned Programs Matter

- **Clarity and Trust**
- **Strategic Focus**
- **Enhanced Engagement**
- **Stronger Relationships**



Take-A-Ways

- Make mission alignment a conversation as you review programs
- Have a checklist and criteria in place for staff/ program committee
- Ask “is the EF the right organization” for this program?
- Say “no” when needed
- Communicate the mission on all channels & platforms
- **Be a “Chief Reminder Officer”**





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Thank You!