



Retaining Donors Through Stewardship & Recognition

*Thank
you*

**BY SUZI PAGEL, CFRE
FOUNDATION INNOVATION**

WHAT IS IT?

WORD OF THE DAY

stewardship

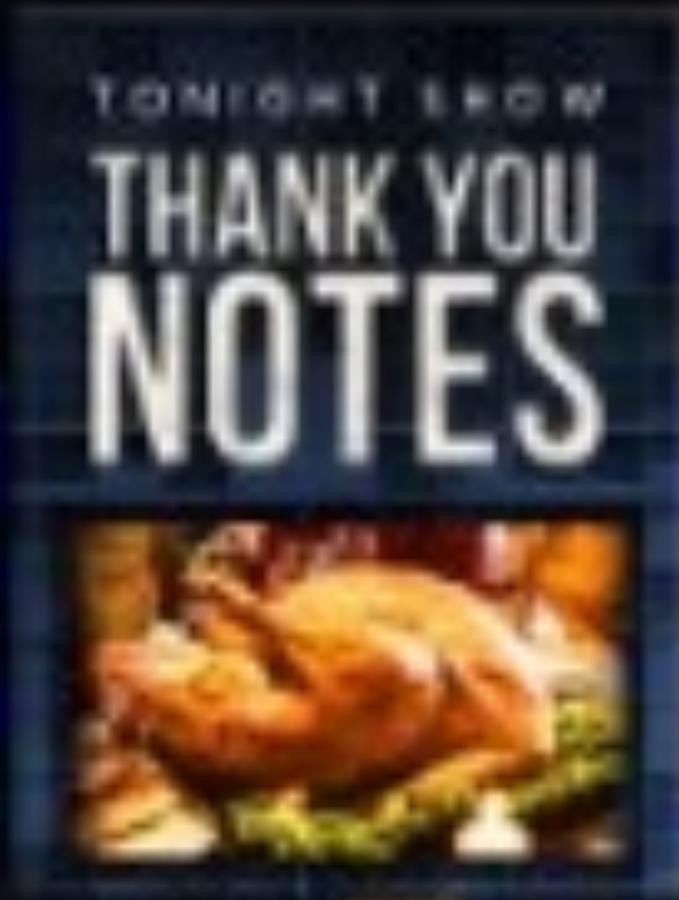
noun [**stoo**-erd-ship, **styoo**-]

the responsible overseeing and protection of something considered worth caring for and preserving.

 *Dictionary.com*

APR 22, 2020

There's always



From the Board

Provide blank notes during Board Meetings for donors to write notes

From the Students

Look for ways to incorporate students in the stewardship process

From the Teachers

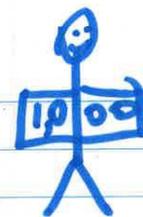


TEKS Letters

Student Thank You Letters

Insert in Thanksgiving or Season's Greetings card, or in tax receipt letters.

Dear education
foundation



Thank you for donating
money for grants. We love
that you do all this because
we get fun things like
minecraft.



Thank you for supporting
Health Science Education at
Midway High School



you're
awesome

Student Thank You Letters

Include a requirement that grant evaluation must include a student-generated photo collage, letter or video.



Phone Calls

Videos



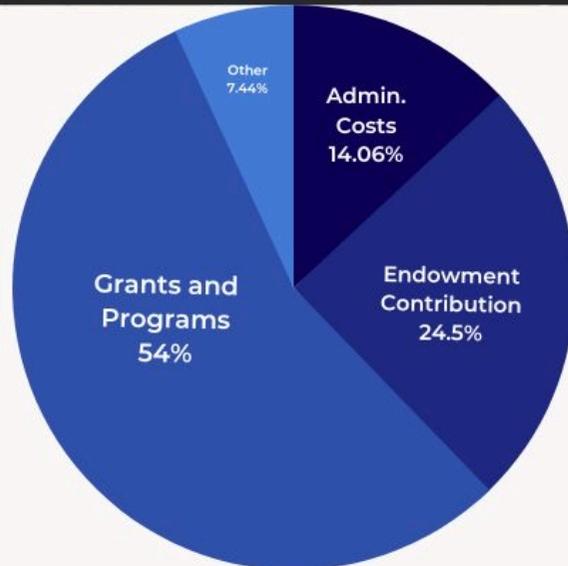
Thank You Videos





Annual Report

TOTAL RAISED **\$415,353.39**



2022 Annual Drive Impact

TOTAL RAISED INCLUDES:

Grants & Programs



Teachers have the ability to apply for a Grant Express up to \$1,500 each month or a larger Great for Great Ideas, biannually. Our other programs include Spirit of Midway, Showcase of Stars, Torchbearer Banquet, Moss Scholarship, New Teacher Initiative, etc.

Endowment



The foundation has a healthy endowment of \$3,243,000. These funds are intended to be set aside for perpetual growth and future grant funding with a goal of \$5 million.

Annual Campaign Donors



Each Fall our Board of Directors raises funds during the annual campaign to supplement our annual giving comprised of planned gifts, honorariums & memorials, staff giving & gifts in-kind. Annual campaign recognized community supporters of MISD. In 2022 we raised \$347,710.

Board of Directors



Our board of directors serve as ambassadors of good will & charitable giving for the foundation and carry the foundation and district message to the community.

2022 Expenditures

The total raised reflects a combination of giving from our 300+ donors, in-kind contributions and our special programs. If you'd like to learn more about those special programs or the annual campaign please visit www.midwayisd.org/foundation.



Donor Events

Gregg Glime



Sponsor/ Partner Recognition



Student Ambassadors



Site Visits

August '23 Grant Awarded

ALL ABOARD THE SHOE SHOE TRAIN

Danelle Smith

Pre-K, Kindergarten & 1st Grade

Throughout the year Speegleville will incorporate a shoe tying program. In order to do this, they will use the Melissa & Doug Wood Lacing Sneaker- Educational Toy so that students can practice tying shoes even when they are not wearing sneakers with laces. According to a recent study, though young kids are masters at using hi-tech gadgets like iPads and video game consoles, they're not so great at the basic skill of tying shoes.



Social Media



Special Thank You
to Collins and Greer
Orthodontics

M SPEEGLEVILLE
ELEMENTARY



Midway ISD Education Foundation is at Midway Middle School/ Midway ISD.

August 3, 2021 · Hewitt · 🌐

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What a great start to our morning! Thanks to the partnership with Bird Kultgen Ford, we welcomed 30+ first year teachers with a \$150 reimbursement to use in decorating their classrooms. And ALL new employees received a special "swag bag" of goodies from the dealership! Special thanks to Mark Stewart for joining us for the presentation and to Bird Kultgen Ford for all of your support!



Event Sponsorship & Recognition



Named Grants



MIDWAY ISD

MAZANEC
CONSTRUCTION

MIDWAY
ISD

THANK YOU FOR YOUR SILVER SPONSORSHIP

Digital
Recognition

School Board Recognition





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