



Not Every Town Has A Miranda Lambert

K-12 Alumni-How they Can Boost Your Education Foundation

Benefits of Having An Alumni Network

- Retain Connection and Involvement With School District
 - Volunteers for Campuses
 - Potential Directors for Foundation
- Financial Support for Annual Campaign, Special Events
 - Alumni=Local Business Owners, Corporate Connections
 - Database of Alumni to support Fundraising Efforts
- Vested Stakeholders-Champions for Past, Current and Future Success of Your District
 - Public Relations

Alumni Association vs. Alumni Network

- Established Association Probably Already Exists in Your Community
 - Obtain List of Alumni
 - Conflicting Programs, i.e. Scholarships
 - Representation from Association on Education Foundation Board
- Memberships
 - Certificate of Formation (Articles of Incorporation)
 - Subscription Fees NOT Membership Dues

Getting Started

Identify Strong Alumnus in the Community



- Longtime Educator, Administrator, Active in Community Organizations
- Supporter of Current Student Activities
- Visibility
- Provides Scholarships to Graduates
- Positive Connections with Other Alumni

Network Support



Diversity in Representation: Young Alumni Want to Help! Grab them BEFORE Graduation

Importance of Class Agents

- Class Agent-Representative from Each Graduating Class
- Often the Class Reunion Coordinator
- Class Agent or Decade Agent for Smaller Districts
- Contact Numbers, Mailing Address for Alumni
- Means to promote Foundation through current contact with classmates (Social Media, Reunion Newsletters)
- List of Names for Fundraising Efforts

Programs: Distinguished Alumni & Distinguished Service Awards



Not Every Town Has a
Miranda Lambert...But they
Probably Have a Kelli Finglass
and a Dr. Kinzie

Goals of the Distinguished Awards Program

- Recognize Outstanding Achievement by District Graduates
- Promote Success of District-Earned Diploma
- Link Alumni with Education Foundation Information
- Potential Donations from Prominent Honorees

Lindale ISD	Alumni	Service
2011	Elton Caldwell	Bob Ashcraft
2012	Kelli Finglass	Dr. E.C. Kinzie
2013	Dr. Ray Perryman	Zonell Rice
2013	Charles Arnold	E.W. Tindel

Distinguished Award Program Needs

- Nomination Form- Considerations is it Secret?
- Market Nominations
- Selection Committee-Include Foundation Directors and Non-Foundation Directors
- Presentation Date- Homecoming?
- Presentation Manner



Real Talk: Cons & Pros of Honoring Alumni

- Small Town Bureaucracy-Promote the Involvement of a Selection Committee
- Nomination Process-Promote, Promote, Promote
- Who?
- Annual Awards or Bi-Annual
- Presentation Manner-Not All Alumni Are Equal

Real Talk: Cons & Pros of Honoring Alumni

- Education Foundation Event-Promotion For a Large Audience
- Marketing Tool For Your Foundation
- Major Contribution or Pledge from Honoree(s)
- Future Opportunities With Honoree(s) (i.e. Special Event Appearance, Concert, Kickoff Luncheon)
- And...

Press, Press and More Press..

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EDUCATION

Tyler ISD Foundation pairs to award first Distinguished Alumni Award

Staff Reports

The Tyler ISD Foundation, the Tyler Independent School District and the Tyler Area Business Education Council have partnered to award the first Tyler ISD Distinguished Alumni Award.

The Tyler ISD Distinguished Alumni Award will be given annually to a Tyler ISD graduate whose achievements, strengths of character and citizenship serve as a model to inspire and challenge current students, according to a news release. Award finalists will have achieved excellence and made impactful and significant contributions to their profession or community.

"Tyler ISD is pleased to join with our community partners in recognizing alumni who have demonstrated personal and professional excellence in their chosen pathways of life," said TISD Director of Communications Dawn Parnell. "We look forward to honoring the accomplishments of Tyler ISD graduates at the annual State of the District luncheon."

Nominations for the award are currently being accepted. Nomination forms may be picked up at the Tyler ISD Administration Building or downloaded from the district's website www.tylerisd.org. The deadline for nominations is 4 p.m. Sept. 30. Nominations may be submitted in person or mailed to the attention of Dawn Parnell at the Tyler ISD Administration Building, 1319 Earl Campbell Parkway, Tyler, Texas, 75710, or emailed to the Tyler ISD Foundation at foundation@tylerisd.org.

The recipient of the Distinguished Alumni Award will be recognized during the Tyler ISD State of the District luncheon.

Christi Khalaf, executive director of the Tyler Area Business Education Council. "This public recognition of the impact that education has made in the life of a TISD graduate further demonstrates our renewed community focus on education and student outcomes."

A selection committee of representatives from the Tyler ISD Foundation, Tyler Independent School District and Tyler Area Business Education Council will review nominations. Nominees will be selected based on criteria including citizenship, service to community, professional contributions, and character.

Nominations will be accepted for graduates from any previous or current Tyler ISD high school including Emmett J. Scott High School, John Tyler High School, Robert E. Lee High School and Tyler High School. Nominations must be submitted by another individual. Nominations of self will not be considered.

Nominees must have graduated at least 10 years prior to the nomination. Nominees must also be able to attend the award presentation on Nov 19.

Only one nomination packet per nominee will be accepted. If multiple nominations for one individual are received, only the first nomination received by the committee will be considered.

Nominees cannot be anyone currently seeking election to a political office.

"We are thrilled to partner with the Tyler ISD and the Tyler Area Business Education Council to present this annual award of distinction," said Maya Bethany, executive director of the Tyler Area Business Education Council.

Lindale ISD Alumni
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Proud of Earl

Posted: Jan 13, 2013 10:41 F
Updated: Apr 01, 2013 4:54 F
By Kelly Hcfefinger - email

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Entertainment Feat

- Ridiculous
- Selena C
- No more
- Howney

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20TH FOUNDATION ANNIVERSARY

Alumni Program Subscriptions

Website Access

- Contact Lists
- Class Forums

Social Media

- "Memories of..."
- FREE

Newsletter

- Mail Newsletter to Subscribers

- Generate Funds for Education Foundation
- Support for Class Reunions
- Engage Alumni
- Promotion of Foundation & District Achievements
- Include ALL former Campuses

Challenges

- Prompt Action by Class Agents
- Identifying Strong Leadership
- District Support (Recent Graduates)
- Maintaining Relationship with Alumni
- Incorporating Diversity

Questions?

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