

Success Planning Requires Succession & Board Member Planning

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Michel Hudson, CFRE 501(c)onsulting[™]

TEFN 2023

Today's Agenda

- What is a succession plan?
- Why is it important?
- Board Member Successions
- Staff Successions
- Getting Started
- Q&A



"Only **27% of nonprofits** have a written succession plan in place, and **17% of smaller nonprofits** (under \$1 million budgets) have a plan."

- BoardSource Survey







What is a Succession Plan?

Contingency Plan

- Sudden / Unexpected Departure
- Long-range Plan
 - Plan for Growth of Organization
 - Plan for Growth of Individuals

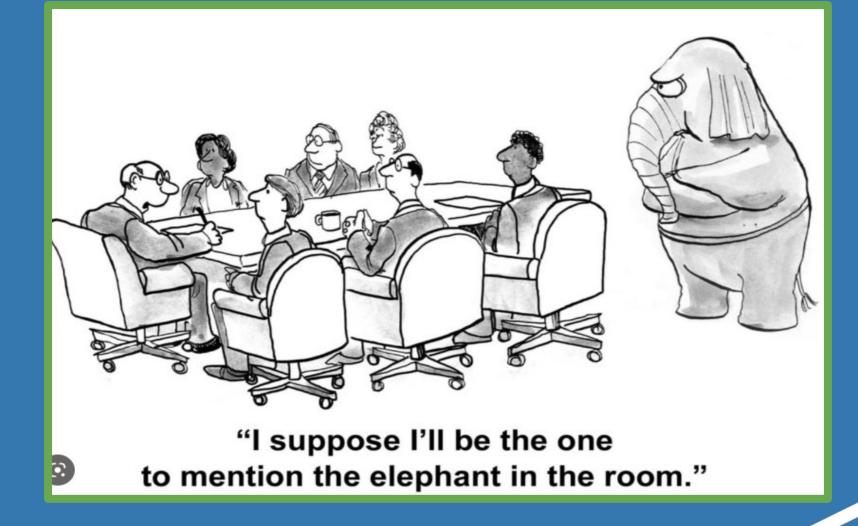
DEFINITION	
Up to three months	
Longer than three months	
Retirement or Strategic change in Leadership	
Cloud Base Server	
	Up to three months Longer than three months Retirement or Strategic change in Leadership

Why is it Important?

- Protects the Organization
- Avoid "Transition Trauma"
 - Minimizes Disruption
 - Continues Momentum
 - Reassures Stakeholders/Donors
- Identify and Develop New Leaders



Board Member Recruitment and Succession Plan



- **Board Member Make-Up** (Who is on your Board?
- Developing the Right Board for Success and Succession
 - Friends of the Foundation
 - Engagement of Potential Board Members
 - Invitation and General Expectations of a Board Member
 - Commitment to Serve/Responsibilities of a Board Member
 - Replacement of Board Members

Board Members: Who is on your Board?

Accounting/ Financial Investments	Advertising/ MKTG	Architecture	Banks	Communication s-Social Media	Computers/ Technology	Construction /Development	Doctors/Hospital	Education	Insurance	Law	Products/Sales/ Service	Community/ CITY Positions Volunteers	Annual Positions
Edward Jones	Hot Dog Marketing	РВК	Bank of America	Big Think	Dell	Bartlett Cocke	Baylor Scott and White	Texas State University	Allstate	Carlson Law Firm	Herff Jones	City Council	RRISD-Superiendent
		O'Connell Robertson	First Texas Bank	Time for Social	Apple	Lott Brothers	John Hopkins	University of Texas	State Farm		YMCA	Planning and Zoning	Austin Chamber of Commerce President of Education
			Citizen's Bank		Samsung		Dell Children's	Concordia			Sports Group		Round Rock Chamber of Commerce President
					Applied Materials								Council PTA President
												-	School Board Trustee Representation
													Ex-Officio
													Communication Department Leader

- Developing the Right Board for Success and Succession
 - Friends of the Foundation
 - Engagement of Potential Board Members
 - Invitation and General Expectations of a Board Member
 - Commitment to Serve/Responsibilities of a Board Member
 - Replacement of Board Members

- Developing the Right Board
 - Friends of the Foundation

Create a Friend of the Foundation Program Friend of Foundation Members are individuals in the community who contribute time and effort to the Foundation for fundraising and program activities *but* are not Foundation Board members.

Helps Foundation Staff to fill in the gaps of talents and skills needed for a particular event or committee.



- Developing the Right Board
 - Engagement of Friend of the Foundation as Potential Board Members
 - Review Scholarships
 - Review Teacher of the Year
 - Review Grants
 - Invite to help with Fundraisers





- Developing the Right Board
 - Friends of the Foundation

Create a Friend of the Foundation Program

- Board Member Recommendations
- Community leaders/Individuals who ask how to get involved with Education Foundation
- Individuals you and your staff identify in the community as a good fit
- Provide easy way to sign-up to get involved (google document-electronic form)
- District background check



Description

Friend of Foundation Members are individuals in the community who contribute time and effort to the Foundation for fundraising and program activities. As a Friend of the Foundation we ask that you please fill out the form below so we may be able to forward correspondence and information about our future events to your attention.

All applications for the Friends of the Foundation are kept on file and are only shared with the Foundation Staff to help fill in the gaps of talents and skills needed for a particular event or committee. If you have any questions please contact: Keri Pearson at 512-464-5600 or email at Keri_Pearson@rrisdeducationfoundation.org.

Contact Information

First Name *	Last Name *	
First Name	Last Name	
Mobile Number	Email*	
Mobile xxx-xxx-xxxx	name@example.com	
Title		
Enter Info		
Enter Info		
Address		
123 Address Blvd		

 Invitation and General Expectations of a Board Member Board Development Policy Time, Talent and Treasure Submission Invitation to become a Board Member



- Developing the Right Board
 - Commitment to Serve/Responsibilities of the Board Members

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- Developing the Right Board
 - General Expectations of a Board Member
 - Participation
 - Donations/Contributions
 - Creativity/Expertise
 - Chairperson's Responsibilities



- Board Orientation (Packet)
 - Foundation History
 - Supported by PIEF/Calendar of Events/Programs
 - Confidentiality Statement
 - Board Responsibilities
 - Commitment to Serve
 - Conflict of Interest
 - Whistleblower Statement
 - Potential Board Candidates
 - Board Roster



- Developing the Right Board for Success and Succession
 - Replacement of Board Members
 - Term Completed
 - Not a Good Match
 - Doesn't meet the Responsibilities

Succession of Board Members:

Always keep up to 5 pre-approved Board members in wait on your Board Matrix and fill in the hole when and where needed with your Board Development Committee Reviewing every six months.

Circle Back to Friend of the Foundation and review prospects.

Organizational succession planning plays a critical role in the survival of a nonprofit.

You want a smooth transition.

You also want to leave the organization strong enough to survive a departure, and in better shape than when you started.





Staff Members - Organization & Staff Succession

- Organization Inventory
- Locked Safety Box
- Who Has Access?
 - Bank Accounts & Signers
 - Passwords & Logins
 - Financials
 - HR & Personnel
 - Tax Documents
 - Bylaws, Policies & Procedures
 - Assets Facilities, Equipment, Storage



Staff Members - Organization & Staff Succession

Checklist for Acceptance of All Types of Emergency Succession Plans

Succession plan approval. This succession plan will be approved by the Executive Committee and forwarded to the full Board of Directors for its vote and approval. This plan should be reviewed annually.

Signatories. The Board Chair, the Executive Director and the Acting Executive Director shall sign this plan.

Organizational Charts. Attached are three organizational charts. Attachment B is an organizational chart that reflects staffing positions and lines of authority/reporting throughout the organization. Attachment C is an organizational chart that reflects how that structure will change within the context of an emergency/unplanned absence of the Executive Director with an Acting Executive Director, and Attachment D is an organizational chart for no Interim or Acting Executive Director.

Important Organizational Information. The Information and Contact Inventory (Attachment E) will provide the critical information needed during the leadership transition.

Copies. Copies of this Emergency Succession Plan along with the corresponding documentation shall be maintained by the Board Chair, the Executive Director, the Acting Executive Director Appointee, and the Human Resources Committee Chair.

Staff Members - Organization & Staff Succession



The Emergency Succession Plan and the supporting documents (the Information and Contact Inventory, job descriptions and organizational charts) should be reviewed and updated annually.

Signatures of Approval:

Board Chair	Date	
Executive Director	Date	
VP of Human Resources Committee	Date	
Individual Selected as Acting Executive Director	Date	



NONPROFIT SUCCESSION PLAN TABLE OF CONTENTS

- 1. Rationale and Definition Of Succession
- 2. **Procedures and Conditions of Change in Leadership**
 - A. Succession Committee Description
 - B. Authority And Compensation Of Acting Executive Director
 - C. Board Oversight
 - D. Communication Plan
 - E. Completion Of Emergency Succession Period
- 3. Succession Plan: Temporary, Unplanned Absence Short Term
- 4. **Succession Plan: Temporary, Unplanned Absence Long Term** and Permanent Change in Exec. Director
- 5. **Checklist for Acceptance** of Succession Plans
- 6. Approval And Signatures



NONPROFIT SUCCESSION PLAN TABLE OF CONTENTS

7. Organizational Information

- A. Nonprofit Status (Include All Legal Documents)
- B. Human Resources (Organization Chart)
- C. Facilities (Any Asset You Own and Directions to Find Legal Documents)
- D. Financial Information (All Banking and Employee Financial Partners)

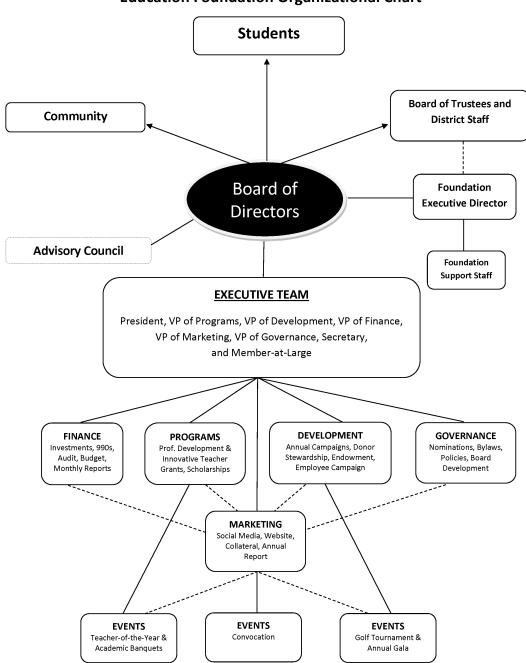
8. Contact Inventory

- A. Financial
- B. Legal Counsel
- C. Key Stakeholder Contacts
- D. Payroll (Name And Payroll Schedule)
- E. Insurance Information





Education Foundation Organizational Chart





Issaquah Schools Foundation Organization Chart - October 2013

Board of Trustees

Trustees: Govind Agarwal, Rachel Auffant, Kim Bao, Matt Coyne, Ellen Dieken, Doug Eickerman, Michael Garrett, Cathia Geller, Heidi Kayler, Carolyn Kennedy, Neva Luke, Rachel Merrill, Jody Mull, Debbie Rossman, Dana Rundle, Karen Stevens, Jenell Tamaela

Board

Development

Emeritus: Eve Martine, Hamilton McCulloh, Todd Thull

Marketing

*Lida Buckner

*Rod Putney

Govind Agarwal

Lynn Juniel

Jenell Tamaela

Leslie Block

Nancy Castonguay

Jennifer Fischer

Julie Hart

Barbara Howe

Rick Robertson

Jennifer Sauer

Finance

*Erica Fewel

Sally Brunette

Robin Callahan

Doug Eickerman

Todd Thull

David Miller

Jill Mounsey

Students: Eric Hall, Madeline Houlihan, Gauri Sharma, Jasmine Vu, Helen Wang

Student Needs

*Robin Callahan

Sally Brunette

Susan Griffin

Leigh Stokes

Lynn Juniel

Ron Thiele

Camille Vaska

Jodi Bongard

Emilie Hard

Jake Kuper

Paula Phelps

Ex-Officio: Matt Bott, Brian Deagle, Ina Ghangurde, Susan Gierke, Phyllis Runyon, Ron Thiele

Executive Committee

Sally Brunette, President / Kristin Behn, President Elect & VP Board Development / Lida Buckner, Co-VP Marketing / Robin Callahan, Executive Director Beth Donahoe, Secretary / Erica Fewel, Treasurer / Susan Griffin, Co-VP Programs / Alison Meryweather, VP Major Gifts Rod Putney, Co-VP Marketing / Patti Sheehan, VP Human Resources / Leigh Stokes, Past President / Camille Vaska, Co-VP Programs

Programs

*Susan Griffin

Staff

Robin Callahan, Executive Director Lynn Juniel, Development Manager Michelle Weldon, Office Manager Becky Boberg, Database/Gifts Processing Coordinator

Resource Development

Lynn Juniel / Robin Callahan Cathia Geler/Heidi Kayler/Matt Coyne / Alison Meryweather Rachel Auffant / Dana Rundle / Sally Brunette / Leigh Stokes



Volunteer

Coordinator

9. ORGANIZATIONAL INFORMATION

A. NONPROFIT STATUS

NONPROFIT STATUS	ONSITE LOCATION	OFFSITE LOCATION	ONLINE URL
IRS Determination Letter	Electronic copy in Cloud base server and hard copy in all offices		
IRS Form 1023	Not Applicable		
Bylaws Electronic copy in Cloud base server and hard copy in Office Manager's office			
Mission Statement	Electronic copy in Cloud base server		
Board Minutes	Electronic copy in Cloud base server The BOX and hard copy in Office Manager's office		
Password Book	Electronic copy in Cloud base server and hard copy in Executive Director's Office Pink Binder		

A. FINANCIAL AUDITOR NAME PHONE EMAIL ADDRESS Bookkeeper R US (512)235-6789 bookkeeper@gmail.com PO Box 1000, Austin, TX 78910 BANK NAME ACCOUNT NUMBERS LINE OF CREDIT Randolph Brooks Federal XXXXXXXXXXX No line of Credit Credit Union BRANCH PHONE EMAIL ADDRESS REPRESENTATIVE Susan Banker (1110)111-1111 100000 Best bank in Town, Round Rock, TX 78665 **INVESTMENTS: FINANCIAL PLANNER / BROKER COMPANY** Merrill Lynch BRANCH PHONE EMAIL ADDRESS REPRESENTATIVE Merry Christmas Merry@MerrillLynch.com 1000 East Main St., Waco, TX 78888 (512)222-2222 WHO IS AUTHORIZED TO MAKE STOCK AND WIRE WHO IS AUTHORIZED TO SIGN CHECKS? TRANSFERS? President, Vice-President of Resource Development President, Treasurer, VP's and Executive Director INVESTMENTS: FINANCIAL PLANNER / BROKER COMPANY Edward Jones BRANCH PHONE EMAIL ADDRESS REPRESENTATIVE

B. HUMAN RESOURCES

HUMAN RESOURCES	ONSITE LOCATION	OFFSITE LOCATION	ONLINE URL
Employee Records / Personnel Info	In Executive Director's office/locked in small lockbox ; when ED out of office for more than three days; key will be provided to President or other assigned and approved Executive Board Member		
I-9s	In Executive Director's office/locked in small lockbox		
Audit/Tax Information	Electronic copy in Cloud base server and hard copy in Office Manager's office		
Retirement monthly Recaps	Hard copy white binder in blue cabinet near door (key is in ED desk to the left top draw but will be provided to President or assigned and approved Executive Board member if ED out of office more than three days;		

D. FINANCIAL INFORMATION

FINANCIAL INFORMATION	ONSITE LOCATION	OFFSITE LOCATION	ONLINE URL
EIN	In Executive Director's office/locked in small lockbox		
Current Form 990	Electronic copy in the BOX and hard copy in Office Manager's office and hard copy in Office Manager's office		
Previous Form 990s	Electronic copy in the BOX and hard copy in Office Manager's office and hard copy in Office Manager's office.		
Current Audited Financial Statements	Electronic copy in the BOX and hard copy in Office Manager's office and hard copy in Office Manager's office.		
Previous Audited Financial Statements	Electronic copy in the BOX and hard copy in Office Manager's office and hard copy in Office Manager's office,		
Financial Statements	In Executive Director's office (binder)		
State or District Tax Exemption Certificate	Electronic copy in the BOX and hard copy in Office Manager's office and hard copy in Office Manager's office,		
Blank Checks	In Executive Director's office/locked in cabinet (describe color) near door; and will be provided to Fundraising and Marketing Manager or President/Assigned Executive Board member if ED is out of office for more than three days.		

Computer Passwords	Electronic copy in Cloud base server and hard copy in Executive Director's Office; President or Assigned Executive Board Member may have access if needed while ED is out more than three days	
Online Account Passwords	Electronic copy in the BOX and hard copy in Office Manager's office and hard copy in Office Manager's office	
Donor Records	Electronic copy in Cloud base server	
Funding Schedule	Not applicable	
Client Records	Electronic copy in the BOX and hard copy in Office Manager's office and hard copy in Office Manager's office.	
Vendor Records	Electronic copy in Cloud base server-The Box	
Volunteer Records	Electronic copy in Cloud base server - The Box	
Revenue	RAINBOW Binder labeled in ED office bookshelf with all deposit and copies of checks	
Expenses	PURPLE Binder labeled in ED office bookshelf with all expenses and corresponding receipts	
Contracts	Black Binder labeled in ED office bookshelf with yearly contracts for vendors/services	

WHO IS AUTHORIZED TO MAKE STOCK AND WIRE TRANSFERS?	WHO IS AUTHORIZED TO SIGN CHECKS?
President, Vice-President of Resource Development	President, Treasurer, VP's and Executive Director

B. LEGAL COUNSEL

ATTORNEY NAME	PHONE	EMAIL	ADDRESS
Rose John	512-555-5555	Lawyer@Carlsonlaw.org	51244 Lawyer Street, Waco, TX 66688

C. KEY STAKEHOLDER CONTACTS

STAKEHOLDER NAME	PHONE	EMAIL	ADDRESS
John Smith	512-478-7777	Johnr@gmail.com	811 Bunny Rabbit Hole, Austin, TX 78704
Susan Jennings	512-799-8999	Susan@gmail.com	11421 Panera Bread Drive, Austin, TX 78759
Ellen Johns	512-777-7777	Ellen@gmail.com	2234 Buena Dias Drive, Round Rock, TX 78665

D. PAYROLL

COMPANY NAME	ACCOUNT NUMBER			
Hill Country Payroll	XXXXXXXXXXXX			
PAYROLL REPRESENTATIVE	PHONE	EMAIL		
Coby Paycheck	(512)888-5300	Coby@austinhillymountain.com		

E. FACILITIES

BUILDING MANAGEMENT COMPANY NAME	REPRESENTATIVE NAME	PHONE	EMAIL
Goodwin & Company	Melissa McWilliams (737)228-3484		Melissa.McWilliams@goodwintx.com
OFFICE SECURITY COMPANY NAME	ACCOUNT NUMBER		
TRS Security	XXXXXXX		
REPRESENTATIVE NAME	PHONE	EMAI	L
John B Good	512-545-5454	John@besafe.com	
PEST CONTROL COMPANY NAME	ACCOUNT NUMBER		
Massey Services	7867382		
REPRESENTATIVE NAME	PHONE	EMAIL	
Sam Goody	(512)298-3737	Sam@massey.com	

F. INSURANCE INFORMATION

POLICY TYPE	COMPANY / UNDERWRITER	POLICY NUMBER	REPRESENTATIVE PHONE / EMAIL	BROKER PHONE / EMAIL
General Liability / Commercial Umbrella	United State Liability Group	NBpppppp		Kea Miller, (512)637-4127 kmiller@WatkinsInsuranceGroup.com
Directors & Officers Liability	United State Liability Group	NBPppppp		Kea Miller, (512)637-4127 kmiller@WatkinsInsuranceGroup.com
Retirement Plan	SIMPLE IRA	XXXXXX	EDWARD JONES/JACKIE LEE	JACKIE@EDWARDJONES.COM
Worker's Compensation	Texas Mutual	Оррррр		Kea Miller, (512)637-4127 kmiller@WatkinsInsuranceGroup.com

Health Insurance	N/A		
Unemployment Insurance			
Disability Insurance: Short-Term	N/A		
Disability Insurance: Long-Term	N/A		
Life Insurance	N/A		
Dental Insurance	N/A		
Long-Term Care	N/A		

Staff Members – Personnel

- Executive Director
- Fundraising
- Support Staff



Executive Director

- Roles & Responsibilities
 - What's in the Job Description?
 - What's NOT in the Job Description?
- Hiring Process
 - Board Role
 - District Role
- Communication Plan
 - When, Who, How
- Transition
 - Timeline
 - Outsourcing





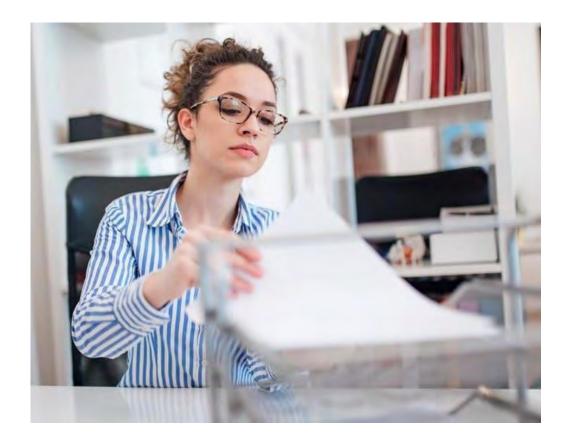
Fundraising Staff

- Donor Relationships
- Donor & Prospect Tracking
- Events & Campaigns
- Grants



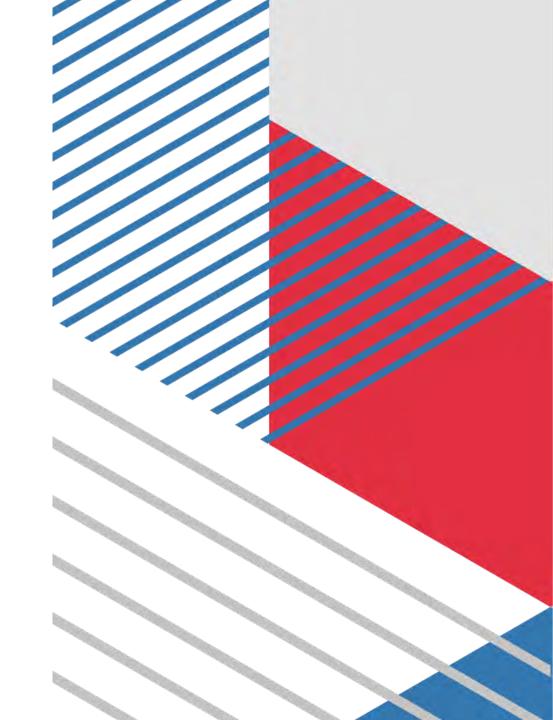
Support Staff

- Roles & Responsibilities
 - Cross-training
- Workload Reconfiguration
 - Board
 - District
 - Other Staff
- Access
- Outsourcing



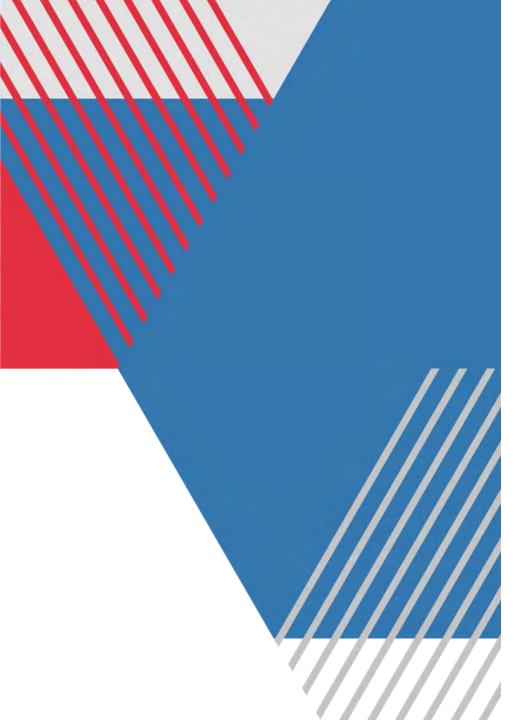
Getting Started

- Board Member Development and Succession
- Contingency Plan
 - Sudden / Unexpected Departure
- Long-range Plan
 - Plan for Growth of Organization
 - Plan for Growth of Individuals
- Working with the School District
 - HR Issues
 - Shift in Workload
 - Communication Plans



Resources

- The Nonprofit CEO Succession Roadmap, by Don Tebbe <u>https://morancompany.com/succession-planning-tips-for-nonprofits</u>
- The Value of Nonprofit Succession Planning, Bloomerang Webinar https://bloomerang.co/webinar/video-the-value-of-nonprofit-succession-planning
- Nonprofit Executive Succession-Planning Toolkit, Federal Reserve Bank of Kansas City https://www.kansascityfed.org/community/ nonprofit-succession-toolkit/
- Starting the Conversation About Succession Planning, La Piana Consulting <u>https://www.lapiana.org/insight/lets-talk-about-succession-planning-getting-the-conversation-started/</u>
- Succession Planning Resources (\$), BoardSource <u>https://pages.boardsource.org/succession-planning-blog-resources</u>
- A 7 Step Succession Planning Process for Nonprofits, Joan Garry Podcast <u>https://www.joangarry.com/podcast/ep-164-a-7-step-succession-planning-process-for-nonprofits/</u>
- Smartsheets for Non-profits <u>https://www.smartsheet.com/succession-planning-templates</u>



Q&A

Marianne Reap

Executive Director

Round Rock ISD Partners in Education Foundation Marianne_Reap@rrisdeducationfoundation.org www.rrisdeducationfoundation.org

Michel Hudson, CFRE

Owner / Founder 501(c)onsultingTM <u>www.501consulting.com</u> <u>mhudson@501consulting.com</u>

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