

What would
you do with
\$100,000?

Grow Your Income with Effective Grant Writing

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Find Your Pot of Gold



1

Research

2

Develop

3

Award

4

Implement

5

Report



Step 1 RESEARCH

1

Define the
Need

2

Organize
Supplemental
Info

3

Gather &
Analyze
Program
Info

4

Identify
Potential
Fundors

RESEARCH

Organize Supplemental Info

Gather Organizational and Program Financials

501(c)(3)

Form 990

Audit or Review

Board List

Operating & Program Budgets

Balance Sheet & Profit/Loss Statement

RESEARCH

Gather & Analyze Program Data

Program Info

Description
Beneficiaries
Impact
Photos

School District Data

Demographics
[TEA Reports](#)
Teacher
testimonials

Local & State Data

United Way
Economic
Development
Organization
Chamber of
Commerce

National Statistics

Research
Studies
Education
Health
Poverty

RESEARCH

Identify Potential Funders

Search
Engines

[Foundation
Directory](#)

[GetEd
Funding](#)

Google

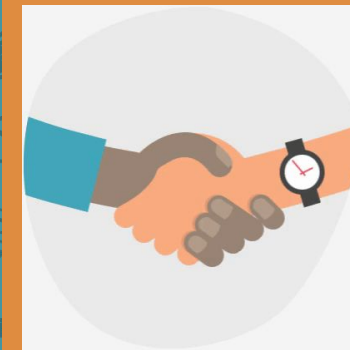
Local
Industries

Banks
Hospitals
Retail
Corporate

Local
Nonprofits

Junior
League
United Way
SECC
Community
Foundation

Personal
Contacts



Step 2 GRANT DEVELOPMENT

Understand
the grant
application

Format

Components

Deadlines

Attachments

Articulate
your story*

Who

What

Where

When

Why

How

Develop the
Proposal or
Application

*Next slide**

Handouts

Submission

Proofread

GRANT DEVELOPMENT

Develop the Proposal

Proposal or Application Components (Hand outs):

Cover Letter

Evaluation

Executive Summary

Budget & Other Funding

Background Info

Attachments

Statement of Need

Goals & Objectives

Project Description, Design, Methods, Success

BACK

GRANT DEVELOPMENT

Submit & Wait



Step 3 AWARD!

Celebrate!

**Thank You
Note**

**Public
Relations**

**From
Executive
Director and
Board
President**

**Promote
through
media**

Step 4 IMPLEMENT

Plan Next Steps & Put Into Action

Who is involved?

How do you spend money?

FOLLOW YOUR PROPOSAL!

Step 5 REPORT

**What is
Required?**

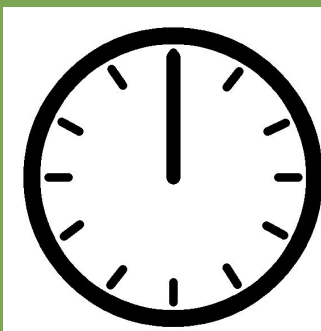
**Check
Contract**

**Form vs
Narrative**

Track Data

**Keep
Current**

**Watch
Deadlines**



**Share
Project
Success**

**Tell them a
good story***

Pics

**Report
Before
You Ask
Again**

Finally ENJOY

