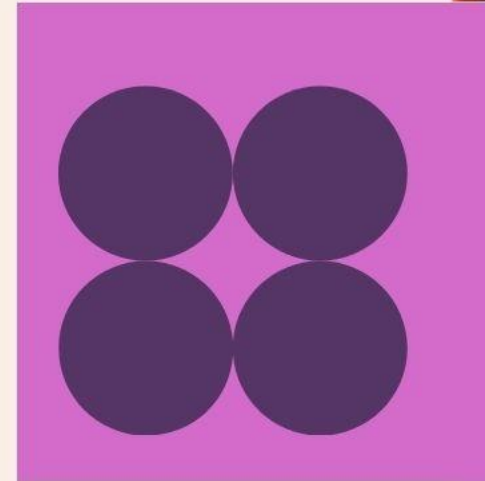


# Employee Giving Program Panel

Presented by:

- ✿ **Gina Welsh**, Santa Fe TX ISD Education Foundation
- ✿ **Tamara Sherrod**, Dickinson ISD Education Foundation
- ✿ **Patti Pawlik-Perales**, Beeville ISD Education Foundation

**Karen Anderson**, Red Oak ISD Education Foundation, moderator



# Agenda



**INTRODUCTIONS**

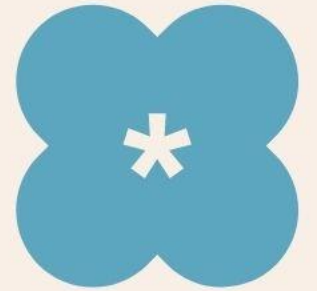
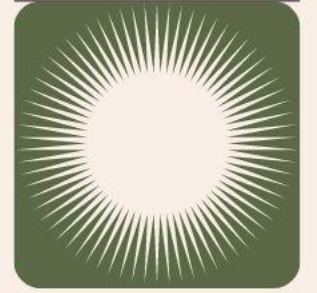
**PANEL QUESTIONS**

**BEEVILLE - Initial Launch**

**DICKINSON - Reinventing Focus**

**SANTA FE - Growth Focus**

**Q AND A**





Gina Welsh

# SANTA FE ISD

4400  
Students

719  
Employees

25%  
Giving Tree





01

## Dickinson ISD

DISD is located 30 miles south of Houston, spans 61 square miles, serves 5 communities, and has roughly **2,100 full-time employees**

02

## 15 Campuses

1 high school, 2 junior highs, 3 middle schools, 7 elementary campuses serve **over 12,200 students**

03

## Cornerstone Club

Launched in 2008, 369 current members representing **17.5% of full-time district teachers and staff**



## \$161,000 in Innovative Teaching Grants

37 grants awarded across 15 campuses in 2022-2023, \$50,000 funded from Cornerstone Club contributions



## \$79,000 in Student Scholarships

\$25,000 from Cornerstone Club contributions awarded to 2021-2022 graduating seniors



## Fundraising & Events

New Teacher Luncheon, Innovative Teaching Grant Sur-prize Patrol, Daddy Daughter Dance, DHS Top 20 Banquet, DEF Annual Gala, DHS Senior Awards Night



# Beeville Education Foundation

Patti Pawlik-Perales  
Director of Communications & Foundation

## Beeville Independent School District

- 3,100 Students
- 625 Employees
- 5% First-Year Employee Giving Participation

Beeville ISD is focused on providing the best opportunities and tools for our students and teachers with the goal of graduating bold innovative leaders who are ready to embrace the world with confidence.



**BEEVILLE**  
EDUCATION FOUNDATION

**How is your employee giving  
campaign structured?**

**What are the key elements?**

**How do you promote your  
employee giving campaign?**

**Share a challenge you have faced with your employee giving campaign and how you overcame it.**



**Share a win you have achieved in your employee giving campaign and what led to that success.**

# Beeville

**What prompted the launch of your employee giving campaign and how have you gone about creating it?**

# Beeville Education Foundation

**Mission** The Beeville Education Foundation partners with the community to inspire and empower Beeville ISD students and educators.



## Employee Giving Campaign Launch

- Announced our first **Employee Giving Campaign** at district Convocation event in August, 2022
- Direct emails to all Beeville ISD staff to invite them to participate in Employee Giving Campaign
- Included opportunity for employees who donated \$100 or more to be provided a complimentary t-shirt with option to wear the t-shirt with jeans to work on the first Monday of every month
- Employees had the option to make a direct donation or utilize the district's Payroll Deduction
- Promote Foundation Monday's on social media throughout the year
- Plan to continue the employee campaign, excited to learn from our colleagues to enhance our efforts



Employees were given a choice of custom-designed t-shirts.



BEF Board Members traveled to each campus/department to distribute the t-shirts.



Teachers & Staff embraced the opportunity to support the Foundation in this new way.



Beeville ISD is focused on providing the best opportunities and tools for our students and teachers with the goal of graduating bold innovative leaders who are ready to embrace the world with confidence.

Backed By Beeville Education Foundation





# Dickinson

**What are some of your goals and strategies as you prepare to reimagine your employee giving campaign to relaunch in the Fall of 2023?**

# Santa Fe

**What are some of your goals and strategies for growing your employee giving campaign?**

**QUESTIONS  
AND  
ANSWERS**



**THANK  
YOU!**

