

# CONFERENCE AGENDA

JANUARY 12, 2023



**Board2Board™**  
Learn, Network, Inspire

- 9:30 A.M.** OPENING REMARKS  
Shawn Callaway, President, Foundation Innovation LLC  
Laurie Cromwell, CFRE, Founder, Foundation Innovation LLC  
Michelle Coburn, Program Director, Texas Pioneer Foundation/TEFN
- 9:45 A.M.** GENERAL SESSION  
Is Your Foundation's Check Engine Light On?  
Shawn Callaway, President, Foundation Innovation LLC
- 11:00 A.M.** GENERAL SESSION  
Engaging Your Board is More Important Than Ever  
Laurie Cromwell, CFRE, Foundation Innovation LLC
- 12:00 P.M.** LUNCH
- 12:30 P.M.** GENERAL SESSION  
How Ed Funds Can Step Up to Support Districts  
Michelle Wallis, Executive Director  
Office of Innovation and Development, Austin ISD
- 1:30 P.M.** GENERAL SESSION  
Top Ten Ways to Spend More Time with Your Attorney  
Janet Bubert, Underwood Law Firm
- 2:45 P.M.** CLOSING REMARKS



**FOUNDATION**  
*Innovation*

# SESSION DESCRIPTIONS



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## OPENING REMARKS

Shawn Callaway, President, Foundation Innovation LLC

Laurie Cromwell, CFRE, Founder, Foundation Innovation LLC

Michelle Coburn, Program Director, Texas Pioneer Foundation/TEFN

## GENERAL SESSION

Is Your Foundation's Check Engine Light On?

Shawn Callaway, President, FoundationInnovation LLCs your Foundation getting comfortable on cruise control? Learn how to recognize the warning signs that your education foundation is need of a tune up. Shawn Callaway will share warning signs in each of the key components of sustainability that you should not ignore.

## GENERAL SESSION

Engaging Your Board Now is More Important Than Ever!

Laurie Cromwell, CFRE, Foundation Innovation

In an age where it feels like volunteerism is declining, how can an education foundation board recruit and retain board members? Keeping board members engaged and invested in the mission of your education foundation starts with collaborative partnerships and trust. Laurie Cromwell, CFRE, will offer key strategies to develop partnerships that value the board members' time, talents and interests.

## GENERAL SESSION

How Ed Funds Can Step Up to Support Districts

Michelle Wallis, Executive Director

Office of Innovation and Development, Austin ISD

Michelle will review the systems and relationships that have been built in Austin that have led to strong partnerships and fundraising success in support of Austin ISD Students.

## GENERAL SESSION

Top Ten Ways to Spend More Time with Your Attorney

Janet Bubert, Underwood Law Firm

A review of changes from the 2022 Texas Legislative Session that will impact nonprofit organizations, including a discussion of changes to raffle laws and what you need to know about advocacy.

*Special thanks to the Austin Ed Fund and Austin ISD PAC for hosting this event.*

