

conference AGENDA

WEDNESDAY, NOVEMBER 2, 2022

Frisco ISD Career and Technical Education Center



9 am

9:30 am

9:45 am

11:00 am

12 pm

12:30 pm

2:00 pm

3:00 pm

CHECK IN AND REGISTRATION

WELCOME AND OPENING REMARKS

Laurie Cromwell, CFRE, Founder, Foundation Innovation LLC
Shawn Callaway, President, Foundation Innovation LLC
Allison Miller, Executive Director, Frisco Education Foundation

OPENING SESSION

Is Your Foundation's Check Engine Light On?
Shawn Callaway, President, Foundation Innovation LLC
Executive Director, Aledo ISD Education Foundation

GENERAL SESSION

Engaging Your Board is More Important Than Ever
Laurie Cromwell, CFRE
Founder, Foundation Innovation LLC

LUNCH

BREAKOUT SESSIONS

Avoid Death by Events: Become a Fundraising Board Suzi Pagel, CFRE, Executive Director Midway ISD Education Foundation	Juggling the Journey: Time Management Justin Eatherly, Executive Director Forney Education Foundation
--	---

GENERAL SESSION

Legal and Compliance Update
Janet Bubert, Underwood Law Firm

CLOSING REMARKS



Board2Board is proudly sponsored by the Texas Education Foundation Network and facilitated by Foundation Innovation LLC.



Special thanks to the Frisco Education Foundation, Frisco ISD, and The CTEC Staff.



WELCOME AND OPENING REMARKS

Laurie Cromwell, Foundation Innovation LLC

Shawn Callaway, Foundation Innovation LLC

Allison Miller, Frisco Education Foundation

OPENING SESSION: Is Your Foundation's Check Engine Light On?

Shawn Callaway, President, Foundation Innovation LLC

Is your Foundation getting comfortable on cruise control? Learn how to recognize the warning signs that your education foundation is in need of a tune up. Shawn Callaway will share warning signs in each of the key components of sustainability that you should not ignore.

GENERAL SESSION: Engaging Your Board Now is More Important Than Ever!

Laurie Cromwell, CFRE, Foundation Innovation

In an age where it feels like volunteerism is declining, how can an education foundation board recruit and retain board members? Keeping board members engaged and invested in the mission of your education foundation starts with collaborative partnerships and trust. Laurie Cromwell, CFRE, will offer key strategies to develop partnerships that value the board members' time, talents and interests.

BREAKOUT SESSION: Avoid Death by Event: How to Become a Fundraising Board

Suzi Pagel, CFRE, Midway ISD Education Foundation

Is your board of directors strategically providing direction for fundraising strategies and actively involved in raising money through an annual campaign model? If not, Suzi Pagel, CFRE will outline how to move towards that goal.

BREAKOUT SESSION: Juggling the Journey - Time Management

Justin Eatherly, Forney Education Foundation

Tips and tools to effectively manage priorities, projects and volunteers to reach your goals. This session will focus on a framework to prioritize and manage your time along with the tools to help you along the way. Topics covered include: Project management, volunteer management and fundraising.

GENERAL SESSION: Legislative Update for Education Foundations

Janet Bubert, Underwood Law Firm

A review of changes from the 2022 Texas Legislative Session that will impact nonprofit organizations, including a discussion of changes to raffle laws!

