

# Is The Check Engine Light On?

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# Gauging the Health of YOUR Foundation

01

## BOARD OF DIRECTORS

Do you have the right people on the bus and are they engaged?

02

## IMAGE

What does the average citizen think about your foundation or are you the best kept secret?

03

## PROGRAMS

Do the programs you fund mirror your mission statement and are they exciting to your donor?

04

## DEVELOPMENT

Do you have a comprehensive Development Plan and pipeline that every Director has filled out and bought into?

05

## INFRASTRUCTURE

Do you look at best practices and have the policies and procedures in place to guarantee success and adherence to the mission, vision and value statements?





**01**

## **BOARD OF DIRECTORS**



# Hold A Board of Director's Orientation

- ✓ Define the *Mission, Purpose and Framework* of Operations...
- ✓ Explain what the *Board does* i.e. power Board, working Board...
- ✓ Explain the organizational *structure*...
- ✓ Explain how voting works, what a quorum entails, if you can vote electronically...
- ✓ Explain the *current projects* and *vision* for the future...
- ✓ Walk through the *strategic plan* and direction of the organization...
- ✓ Give a *financial overview* of the organization...
- ✓ Provide expectations of Directors and the Organization as a whole...
- ✓ Provide the *regular meeting schedule*...



02

## CREATING A POSITIVE IMAGE





# ESSENTIAL TIPS FOR BUILDING A STRONG NONPROFIT BRAND

- ✓ See the Big Picture and *Know Your Audience*
- ✓ Create a Foundation Branding *Guide*
- ✓ Design an *Impressive Logo*
- ✓ Use Storytelling as a *Tool*
- ✓ Don't Forget the *Community Outreach*
- ✓ *Personalize* the Organization
- ✓ Don't Be Afraid to *Innovate*



03

FUNDING  
PROGRAMS THAT  
MATTER



NOISE

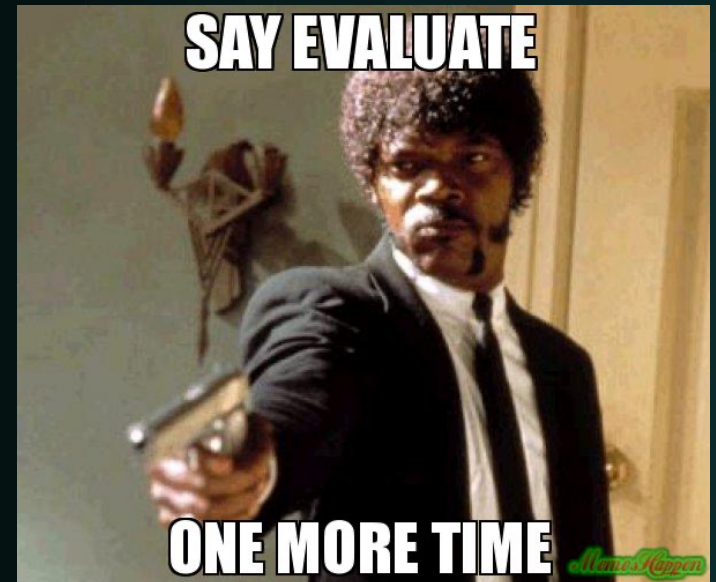
# EVALUATE YOUR FUNDING PRIORITIES AND GOALS

## *Funding Priorities and Programs:*

- ✓ *Innovative Teaching Grants and Systemic District-wide Grants*
- ✓ *Recognition of Teaching Excellence*
- ✓ *Recognition of Academic Achievement*
- ✓ *Student Scholarships*

## *Funding Goals:*

- ✓ *Involve the community in assuring a quality education for the leaders and workers of tomorrow.*
- ✓ *Enhance and enrich educational opportunities for students.*
- ✓ *Support staff with innovative efforts and recognize staff for exemplary teaching.*





04

## DEVELOPMENT

Tell the Story



# Create Strategic Development

- ✓ *Build Relationships*
- ✓ *Focus on Individuals*
- ✓ *Cultivate Before Asking*
- ✓ *Write a Plan*
- ✓ *Present the Mission*
- ✓ *Present Marketing Opportunities*
- ✓ *Know who to Approach*



05

## INFRASTRUCTURE





# INFRASTRUCTURE: WHAT EVEN IS THAT?!?

## Nonprofit infrastructure means:

- ✓ Internal management systems and strategies
- ✓ Processes that support leadership
- ✓ Leadership pipelines
- ✓ Strategy development
- ✓ Talent management
- ✓ Diversity, Equity, Inclusion and Belonging
- ✓ Governance
- ✓ Communications
- ✓ Technology
- ✓ Fundraising
- ✓ Risk management
- ✓ Financial management



# Check your Engine

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