

Creating Ambassadors...

How should it be shared?

- Large group/Orientation (L)
 - Quiz
 - Activities
 - Presentation
- One-on-one (1-1)
- Online portals (OP)
- Emails (E)
- Board Notebooks (BN)
- Videos (V)
- Mentorship (M)
- Researching and teaching (RT)
- _____
- _____

What do they need to experience?

- The organization in action
 - Programs
 - Fundraising event
 - Grants being utilized
 - An ask for donations
- Testimonials of impacted students and teachers
- A board meeting
- Board social
- Board training
- Orientation
- An awardee's program
- Engagement with teacher recipients

CONNECTING

Who do they need to connect with?

- Executive Director
- Board President
- Board Mentor
- Other board members
- Key staff
- Recipients
- _____
- _____

Create Connections

- Remember we're all different
- Facilitate at board meetings
- Mix up seating arrangement
- Icebreakers
- Involve them early
- Encourage
- Go see them
- Call them

EQUIPPING

Host Annual Retreats

- Discuss relevant topics
- Have an outside speaker
- Discuss Relevant topics

Learn Together

- Articles and books
- Research and share
- Board Training

Experiences

- Spokesperson
 - Skill Development
 - Equipping with information
 - Opportunities

Creating Ambassadors...

CHALLENGING

- Help them identify their unique impact:
 - What do you see as the greatest need?
 - What's the best use of you?
 - What will be your impact this year?
 - How do you see yourself impacting the strategic plan?
 - What's the legacy that you want to leave behind?
- Define your board culture and promote it
- Provide Vision
- Evaluate
 - Group evaluation
 - Self-assessment
 - After Action Review

What three things will you do differently in light of this session?

Thank you!
Brian Brandt



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