

STRONGER  
TOGETHER:



The Education  
Foundation –  
District Team



## PRESENTERS:



Laurie Cromwell, CFRE  
President, Foundation Innovation, LLC



Judy Geelhoed  
Executive Director, SAISD Foundation



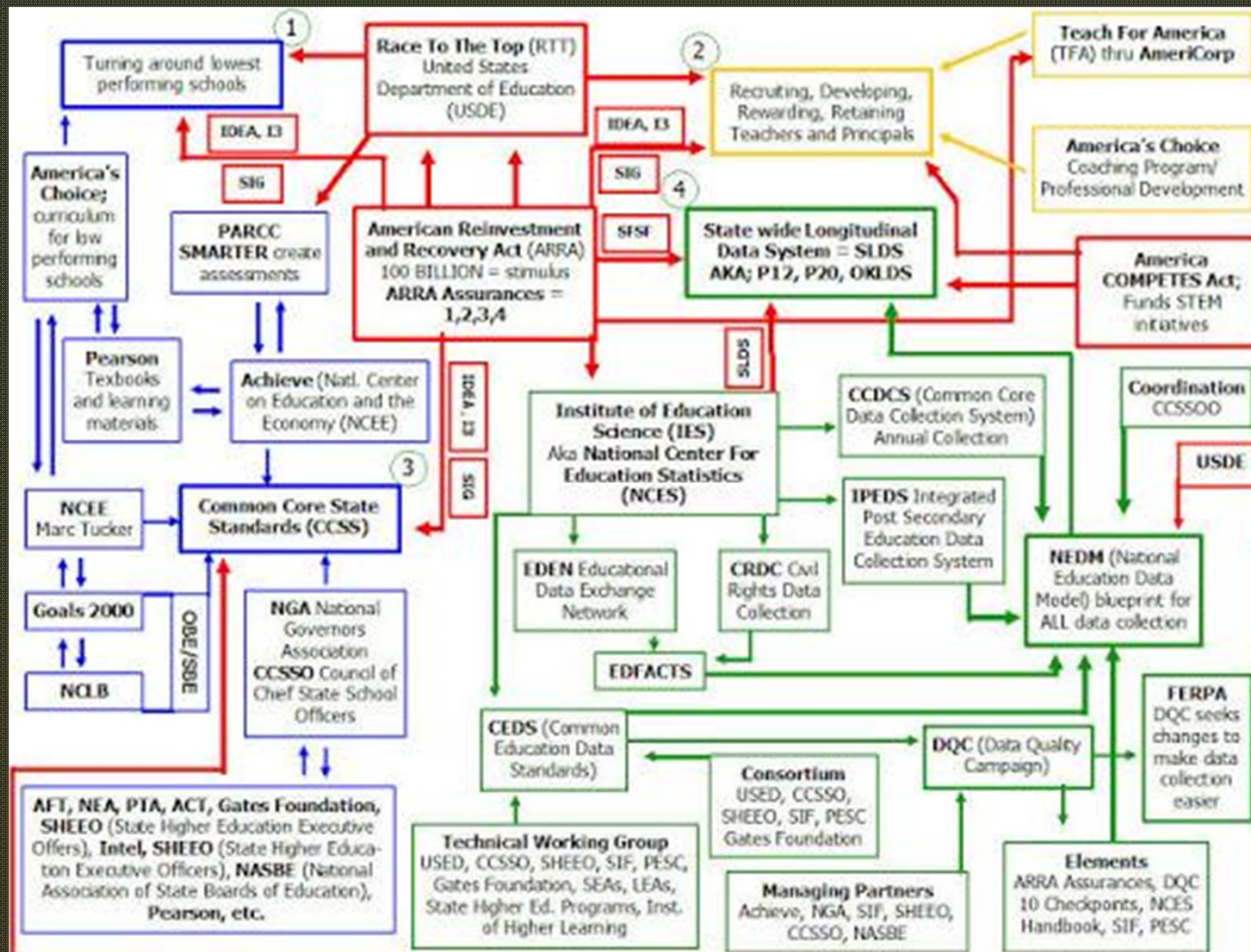


## GIVING TRENDS

- Must be aligned with the school system
- Reshaped funding priorities
- Education foundations are nimble
- Charitable giving is UP!
- Event driven is not diversified fundraising
- Peer to peer giving
- Stewardship is key
- Donor advised funds and private foundations opportunities
- Education foundations have new donors
- Assess the foundation

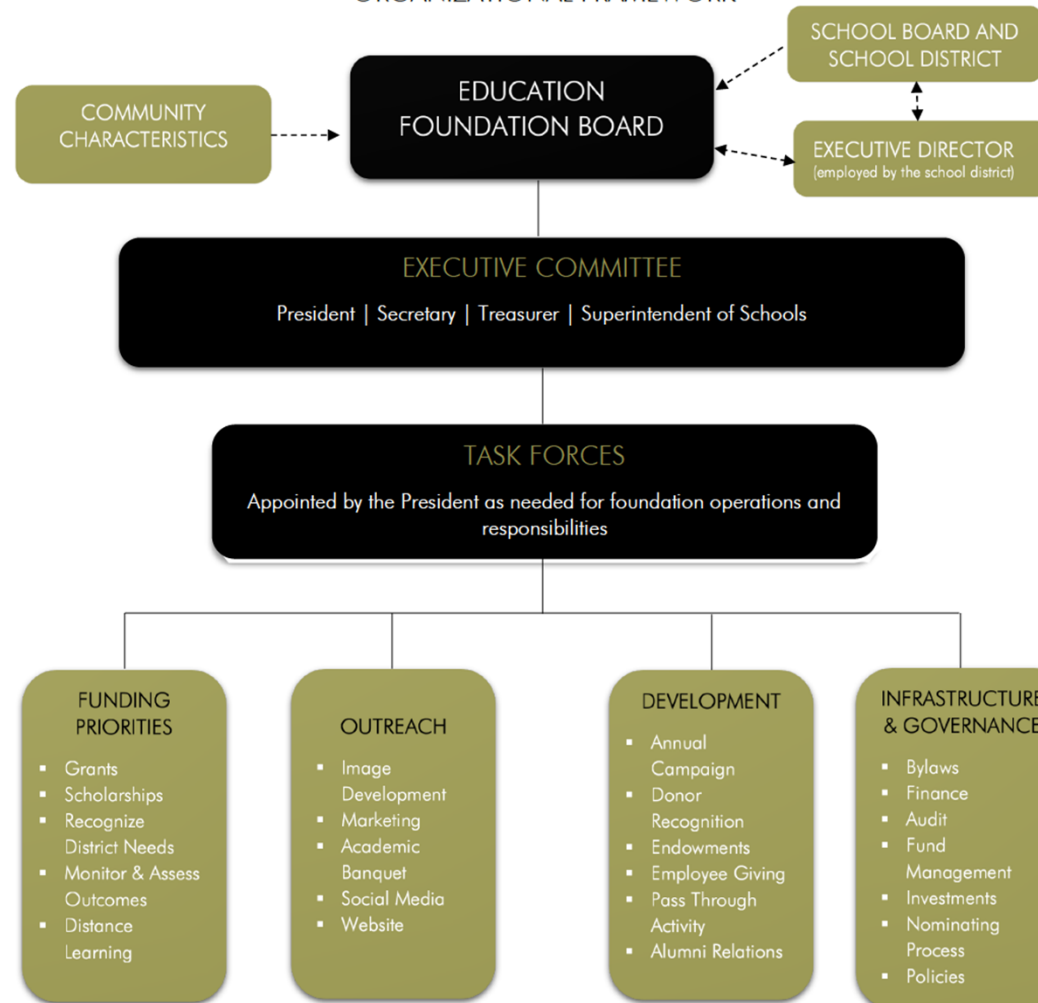


## School System Flow Chart





YOUR EDUCATION FOUNDATION  
ORGANIZATIONAL FRAMEWORK







## HELLO, WE ARE HERE!

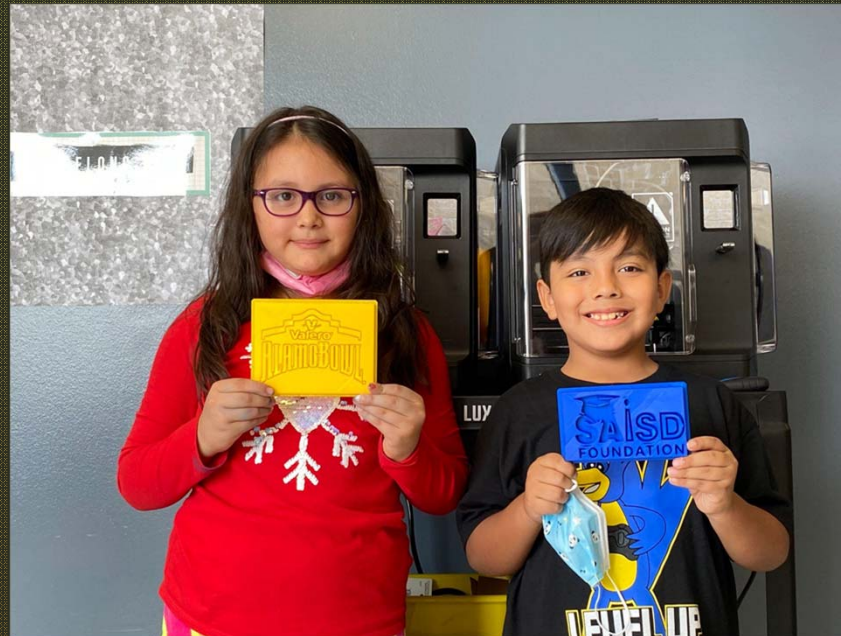
- Update or create a memorandum of understanding (MOU)
- Include your superintendent on your foundation board and engage them
- Have the school system give a presentation to the foundation board
- Have your education foundation president and executive director meet with each school board member
- Attend a cabinet meeting and/or principals meeting
- Use terms such as “us” “we” “ours”
- Celebrate wins
- Focus on partnership - thought partners and philanthropic partners
- Collaborate on a big ask



## District Aligned Investments

- 3D Printing Academy
- Garden Based Education: Hydroponics & Soil Gardens
- Robotics & eSports

## IMPACT





## IMPACT CONTINUED

- Connect Campaign
- Mariachi & Ballet Folklórico Expansion











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