SWOT ANALYSIS Identify Strengths, Weaknesses, Opportunities, and Threats. Learn more at https://conceptboard.com/blog/swot-anal... Weaknesses Strengths I have NEVER had a text or emall not Social Media responded to when I ask the chair or people on FFT (where I Strong community . board is engaged Ease of conversations defining our and committed Retention of target audience with public detalled work most) a and consistent Information engagement wit question them (day-to-day) Tooting our own horn Visibility in community • • ctive board that Engagement People know Is willing to what we do In tactics/best •• Assumed Participate in Rindrasing the community practices of fund ndrasing SF staff and association with rasining • school district upportive basis opportunity needs Opportunities **Threats** joining the corp Not focusing ector when they fund raising olunteer for us, Lack of even if it's just to thank them (when they build efforts on most Reach private Lack of outreach needy knowledge of Impactful schools in the to more diverse programs and funding orgranizations audlence area (with more our food bags, recognition) More 🛑 partnerships with ne City of Keeping up with Stronger 🛑 the demand Irving partnership with the District (co-more branded events, other non profits marketing, etc.) grants The pandemic Pandemic/new changing how we raise money needs New fundraising opportunities!