

Goal Statement Worksheet

Goal/Focus Area

Active board that is willing to participate in fundraising.

Goal Statement

The Group Develops a goal statement

Empower board members by educating and equipping them with the tools to successfully fundraise.

Proposed Objectives

1.

Discuss donor recognition and process at board meetings (what has happened since last meeting)

2.

Provide resources/connections and current needs to board members quarterly or monthly

Identify networking events and potential donors - Grant writing opportunities - provide a platform for untapped resources

3.

Offer quarterly opportunities for education on various fundraising, i.e. how do you ask for a corporate sponsorship, etc. Maintain portal of donor resources and connections.