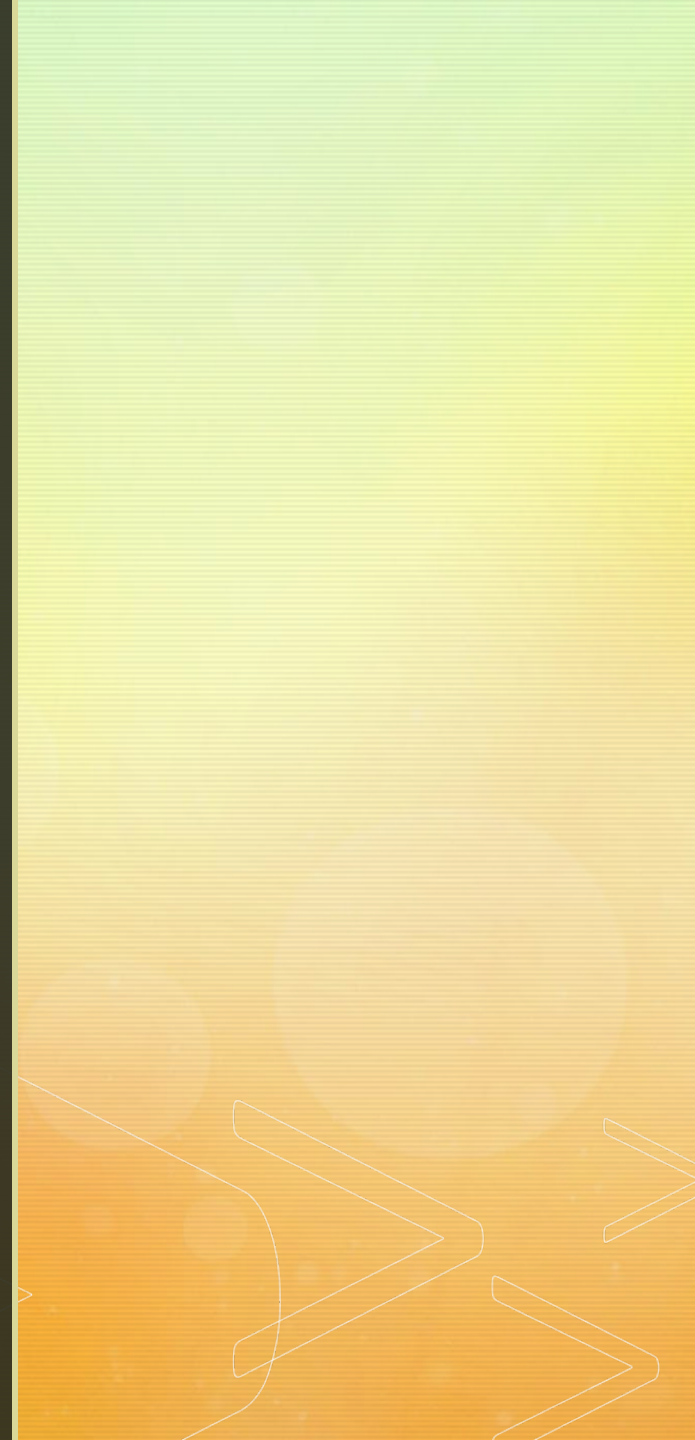


STRONGER
TOGETHER:



The Education
Foundation –
District Team



PRESENTERS:



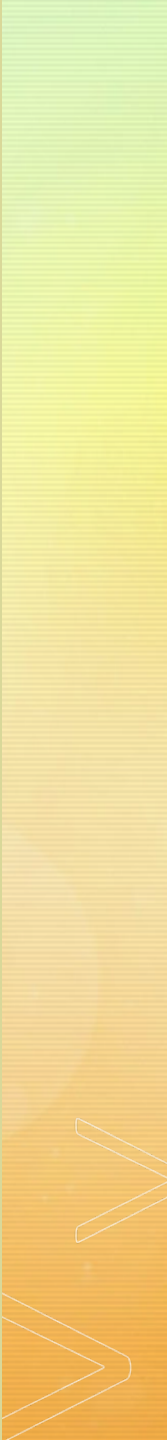
Laurie Cromwell, CFRE
President, Foundation Innovation, LLC



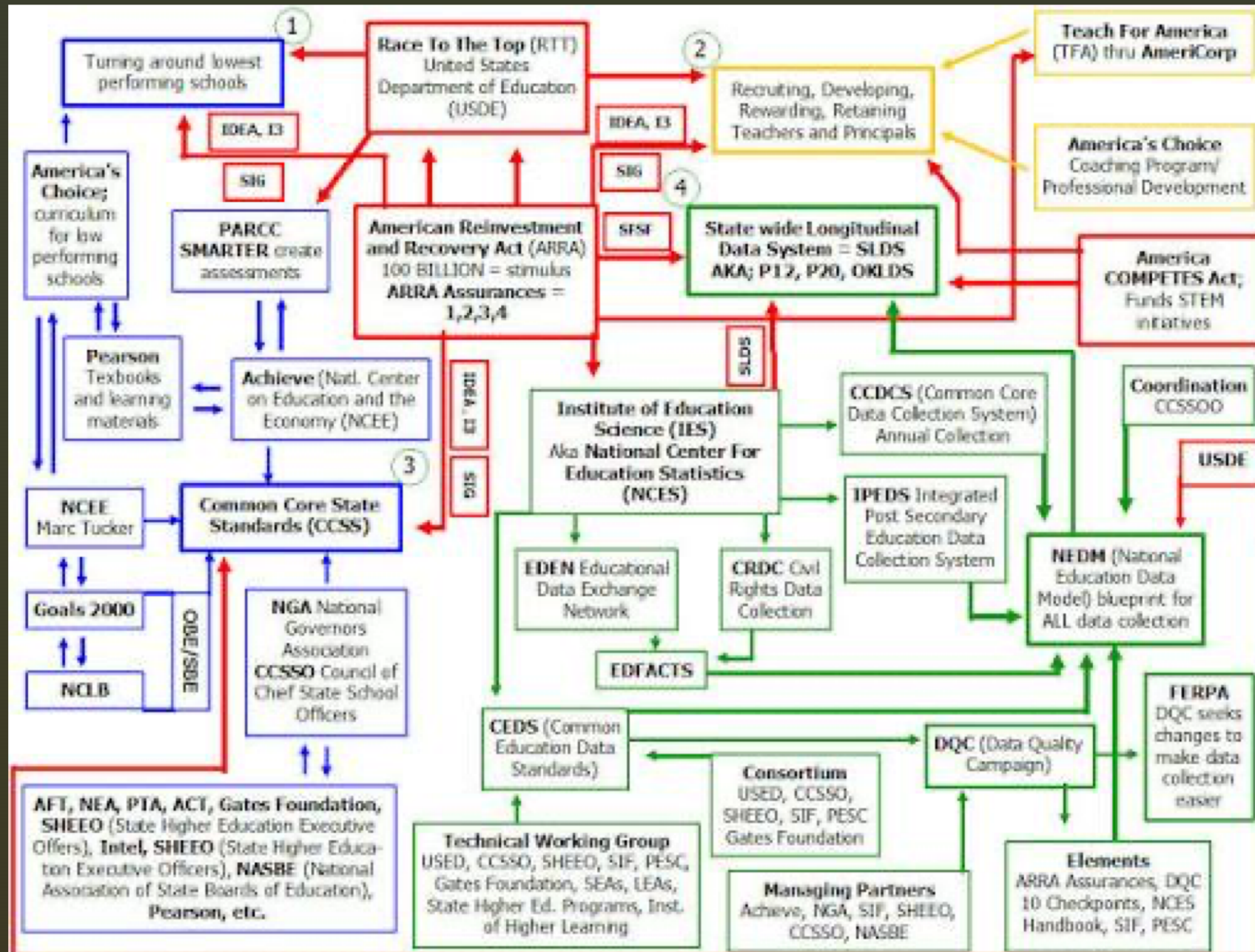
Suzi Pagel, CFRE
Midway ISD Education Foundation
Foundation Innovation, LLC



GIVING TRENDS

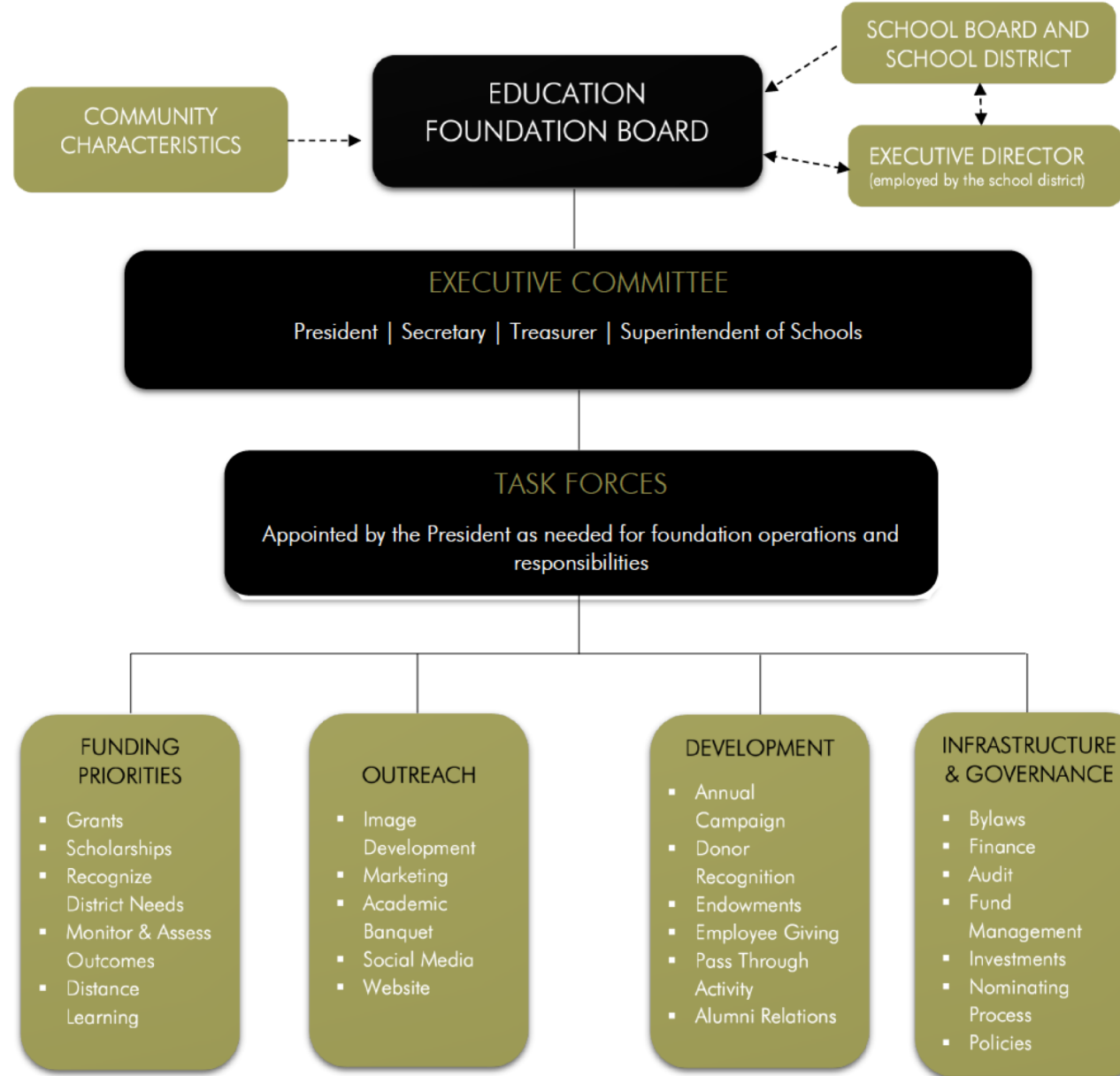
- Must be aligned with the school system
 - Reshaped funding priorities
 - Education foundations are nimble
 - Charitable giving is UP!
 - Event driven is not diversified fundraising
 - Peer to peer giving
 - Stewardship is key
 - Donor advised funds and private foundations opportunities
 - Education foundations have new donors
 - Assess the foundation
- 

School System Flow Chart



YOUR EDUCATION FOUNDATION

ORGANIZATIONAL FRAMEWORK





HELLO, WE ARE HERE!

- Update or create a memorandum of understanding (MOU)
- Include your superintendent on your foundation board and engage them
- Have the school system give a presentation to the foundation board
- Have your education foundation president and executive director meet with each school board member
- Attend a cabinet meeting and/or principals meeting
- Use terms such as “us” “we” “ours”
- Celebrate wins
- Focus on partnership - thought partners and philanthropic partners
- Collaborate on a big ask



IMPACT

- Hunger Free
- Para to pro Scholly
- District-wide literacy training
- Limited campus grant opportunities with no limit
- Pass-Through Grants - Pros & Cons
- Sustainable Giving Options
- Planned Gifts



Video Link:

<https://www.youtube.com/watch?v=6svR1J8P4GE&t=16s>



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